



## THE SALWEEN INSTITUTE

... informing peoples, empowering communities, and impacting policies in Burma/Myanmar through partnership.

### INTRODUCTION TO GOOD GOVERNANCE AND PUBLIC POLICYMAKING

We will explore such basic concepts as ‘what is policy’ and ‘what is governance’ and their relevance to day-to-day life ordinary citizens. We will learn basic approaches for policy formulation and policy analysis. We will map the diverse actors involved in policy making and assess factors that influence their decisions. We will explore strategies to influence policy development – including advocacy, public campaigning and policy dialogue – and practice key skills for effective engagement including crafting policy briefs and advocacy communication.

#### Who Should Attend?

If you are working for community-based, civil society organization and would like to better understand governance and make policy impact, this program is designed for you. If you want to be a responsible and engaged citizen, this program is designed for you. This program will explore policymaking processes and identify the roles and interests of actors typically involved in these processes.

#### Key Benefits

Learn the tools required to become a more engaged citizens to influence policymaking process; and, Understand a range of strategies for effectively influencing policy debates and to apply this understanding to develop a tailored advocacy strategy to address a specific policy concern.

#### Program Content

- Basic understanding of what a good governance is
- Analysis of existing policies directly affecting ordinary citizens
- How are policies made at the top level of government within the existing political structure in Burma/Myanmar
- Writing a short policy brief

#### About the Presenter

Naw May Oo is a Senior Policy Fellow at the Salween Institute. In addition, she serves as a Fellow at Indiana University Maurer School of Law’s Center for Constitutional Democracy, and as President and co-founder of the Indianapolis-based Burmese Community Center for Education (“BCCE”). In these capacities, she has led presentations on *federalism, international law, and ethnic conflicts and democracy* to international and non-governmental organizations all over the world, including the United Nations Commission on Human Rights.

Naw May Oo holds a Master of Law (LL.M) degree from Indiana University Bloomington Maurer School of Law and is currently a doctoral candidate in law, with a concentration in constitutional democracy, federalism, and post-conflict states at Maurer School of Law. She received her B.A. in Speech Communications from San Francisco State University.